

EMPLOYEE PROFILE MIKE ADAMS

We would also like to introduce Mike Adams, a Chemorse production team member.

Prior to joining Chemorse full-time in July of 2015, Mike worked for the past 30 years in the healthcare industry. Mike played baseball and graduated from the University of Northern Iowa, with a degree in Business Management. Mike has a son, Ryan, who with his wife, Sheena, and son, Landon, live in Kansas City. Another grandchild is due in September. Mike also has a daughter, Kayleigh, who lives in Des Moines.

Mike enjoys spending his free time with family and friends. Mike also golfs and bowls. He has no hole in ones, but has had 3 -300 games in bowling.

Please join us in welcoming Mike to the Chemorse Family.



1596 NE 58th Ave.
Des Moines, IA 50313







by Gary Ruebel

Welcome to our Spring edition of "Comments." We are excited that our new "West" warehouse is up and running and darn near full already. See the pictures attached. In addition to that, we are looking at an expansion of our "North" Plant. More on that later. We continue to increase production and storage capacity to better serve you. Please stop by and see us.

Thank you for your continued support.

May God Bless America! Let's have some fun!

Gary









Chemorse team w/ lowa Senator Chuck Grassley, prior to him giving opening remarks at the CPDA meeting in Des Moines.

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TYLER
BUEHRER

In this edition of comments, we would like to introduce Tyler Buehrer, a member of our Chemorse production team. Tyler, the son of Butch and Debbie Alfrey was born in Albuquerque, New Mexico, but was raised in Des Moines. Tyler attended Saydel High School, where he played 5 different sports.

Tyler is a sports fanatic. lowa athletics are his life. He never misses a basketball or football game. Tyler, also, is a New York Yankee's fan and a Green Bay Packer's fan. When he is not working or watching sports, he enjoys playing video games, poker, or hanging out with friends and family.

Tyler says Chemorse is the best company he's ever worked for, and plans to work here until he retires.

Please join us in welcoming Tyler to the Chemorse Family.

## FORKS in the ROAD



Reading most any publication today relative to the current state of the agricultural market does not leave you with a "warm, toasty" vibe. The reality of continued low commodity prices and the impact they generate across our industry is sobering to say the least. Add to this mix, farm debt issues, cash flow problems at the grower level, water supply and quality concerns, additional regulatory pressures, increased herbicide weed resistant levels, and escalated consolidation at every level and you have conditions for the "perfect storm". Competition for fewer gross dollars based on reduced grower inputs and the always changing weather patterns can lead to the inevitable "fork in the road' scenario, especially in an unregulated industry. A turn up the "high road" means continuing with the same values that have brought you to this point. Staying the course with honesty, integrity and transparency can help us all weather the cycle until it turns as it will. A turn down the "low road" is the direct result of fear and desperation that normally can be traced to poor planning and short term thinking. "Saving your way to a profit" can result in decisions to compromise product and packaging quality, make false claims, crossing of traditional distributor lines and poor customer service.

Chemorse was established in 1981 and despite numerous cycles in the market has been blessed with significant growth, especially in the last decade, that has led to an expansion of our facilities and markets. Staying on the high road has led to solid long term relationships with our suppliers and customers based on mutual trust and respect. We attempt to "walk in the shoes" of our customers so that we can better understand the issues they face daily and how we can adapt to promptly support them. Our pledge is to continue to practice the same values that have earned us the current support that we have. That support has positioned us now and for the future to not only "survive the cycle" but to grow even during difficult market conditions.

Fear of failure, lack of success, and, in particular, lost profits can easily change your motivation for honesty and lead to cutting corners. When your motivation turns down that low road, it can not only be a dead end but also a path of no return. As I read recently, "the evil that leads to dishonesty is the radical self centeredness of the human heart". Whether it be in your professional or personal life (they should be the same), God's Gospel tells us that He hates sin! Staying focused on loving Him and loving others and studying and learning His Word will help us all delve into an intimate personal relationship with a God who loves and blesses us daily. When our turn comes to leave this world, we definitely want to be on the "high road"!

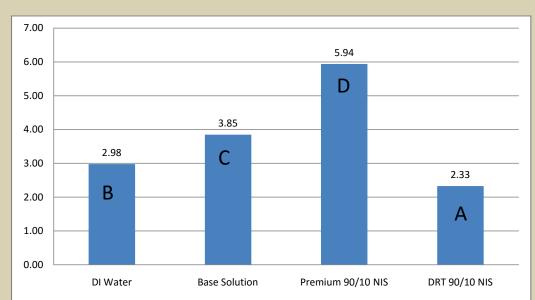
#### **CHEMORSE PRODUCT DEVELOPMENT**

Chemorse's continued developmental work on several non-AMS water conditioners will be entering its second year of field trials this summer. Initial field trial screening results showed positive results when compared against non-AMS water conditioning industry standards in 2015.

A nonionic surfactant with the potential for an excellent low aquatic toxicity profile that is alkyphenolethoxylate (APE) free is under development. This technology offers our customers a NIS that is equal in performance to current high performing NIS formulations but, with a more toxicological and environmentally friendly profile.

Chemorse has developed a non-polyacrylamide drift control agent/nonionic surfactant formulation. For a snapshot of performance characteristics, a table showing the reduction in driftable fines (less than 141  $\mu m$ ) is shown below. DRT 90/10 NIS (0.25% v/v) was evaluated in a base solution of 0.54% ae 2,4-D and 0.57% ae potassium salt glyphosate with a AIXR11004 nozzle at 40 psi and 15 mph wind.

#### Percent (%) Driftable Fines (< 141 μm)



For more information on any of our products please contact us!



### CHEMORSE Key Contacts

**Gary Ruebel** 

President
Des Moines, Iowa
515-276-1130
garyr@chemorse.com

Mike Gansemer

Vice-President
Des Moines, Iowa
515-276-1130
mikeg@chemorse.com

**Arthur Bass** 

Director of Sales Kingstree, South Carolina 843-355-2179 arthurb@chemorse.com

**Marilyn Plummer** 

Administrative Assistant Des Moines, Iowa 515-276-1130 marilynp@chemorse.com

**Barb Ruebel** 

Finance
Des Moines, Iowa
515-276-1130
barbr@chemorse.com

**Rex Gross** 

Marketing Manager - Ag Science Ames, Iowa 515-290-2394 rexg@chemorse.com

Jeff Hartman

Operations Manager Des Moines, Iowa 515-276-1130 jeffh@chemorse.com

**Scott Schwager** 

Plant Manager
Des Moines, Iowa
515-276-1130
scotts@chemorse.com

**Tracey Hildreth** 

Customer Service
Des Moines, Iowa
515-276-1130
traceyh@chemorse.com

**Mason Neal** 

Technical Services Manager Des Moines, Iowa 515-276-1130 masonn@chemorse.com