

Chemorse Dry Plant



Comments from Chemorse

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Greetings!!

from Iowa by Gary Ruebel

Welcome to the spring edition of “Comments”. When is spring going to get here? Is winter ever going to end? Needless to say, this season will be compacted into a much smaller window than normal. Mother Nature always reminds us she is in control.

Inside this issue we have a couple longevity awards. It is an honor and a privilege to have teammates that have been here 10, 15, 20, 25 or even 30 years. Our team has the knowledge and experience to service you.

Thank you for your continued support.

May God Bless America! Let's have some fun!

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Aerial view of the Chemorse Facility

1596 NE 58th Ave.
Des Moines, IA 50313





AS PROMISED, MORE INFORMATION ABOUT JEFF BUCHANAN!

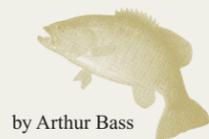
Jeff Buchanan is excited and blessed to be part of the Chemorse family. Jeff grew up in Des Moines, IA and currently lives in Plainfield, IL with his wife Katrina and their 3 girls Katherine, Brooke and Taylor. Katherine is a freshman at University of Iowa, Brooke is a senior and will be attending Iowa State University in the fall and Taylor is in 8th grade. Jeff & Katrina celebrated their 22nd wedding anniversary on April 12th.

Jeff comes to Chemorse from The Dow Chemical Company where he managed distribution and direct accounts throughout the Midwest and worked with Chemorse on and off over the years during his time at Dow. Jeff enjoys hunting, skiing, biking, hiking, golfing and spending time with family and friends. Jeff rides on RAGBRAI which is the Registers Annual Great Bike Ride Across Iowa each year.



Jeff, Arthur, and Mike hunting

“REALITY”



by Arthur Bass

Many folks today seemingly love to spend their free time in front of a TV or video game. I prefer the outdoors but when I do watch TV it is usually related to sports, outdoor shows or the GRIT channel (old westerns with REAL actors). Television today is inundated with reality shows. It is a constant stream of people singing, dancing, performing various acts or competing in staged games to win the ultimate huge payday and a cheap trophy. Hollywood loves to glorify and spin the strengths and weaknesses of each participant as they maneuver for the prize.

The agricultural industry and farming specifically has long been the truest reality show that I know. Volatility is the norm and change is the constant! Uncontrollable factors like weather, commodity pricing, global trade agreements, pressure from state and federal regulations, availability of a dependable work force, etc. create conditions that make this game not for the faint of heart.

Chemorse has been able to not only adapt to the cyclical nature of this business but also to maintain significant growth for many years due to our focus on the ultimate prize—our customer. Short and long term decisions at Chemorse that are driven by change begin and end with the impact they will have on our customer base. Taking the support of our customers for granted is not an option! This philosophy is ingrained regularly in every employee.

From our birth to our death, we all live the ultimate reality game. When left to our own abilities and sinful nature, we sometimes make short sighted poor decisions. However, if we place faith in God’s love for us and his abounding grace and mercy and believe in the substitutionary atonement of our Savior dying for our sins, we are promised not an earned prize but the gift of eternal life!



Gary congratulating Rex on his 15 years of service.

Gary congratulating Arthur on his 25 years of service.

CHEMORSE HERBICIDE APPROVAL UPDATE

We continue to work with herbicide manufacturers for adjuvant approvals. To date, we have many products listed (with Chemorse name and/or private label) with XtendiMax® with VaporGrip® Technology, FeXapan™ with VaporGrip® Technology, Enlist™ One and Enlist Duo® with Colex-D® Technology, and Engenia™. In addition, we have products in testing for addition to the websites for Engenia™ Pro, Roundup Xtend® with VaporGrip® Technology, and Tavium® Plus VaporGrip® Technology when these herbicides are EPA registered.

Once an herbicide manufacturer has approved a Chemorse adjuvant for use, it’s a simple process of submitting a “letter of equivalency” to have a distributor’s private labeled product listed on that herbicides tank mix website. This process simplifies tank mix testing and allows each distributor to focus on their adjuvant portfolio. Our focus is on providing support to have private label products listed.

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